

Pawcatuck River Duck Race

Saturday, April 26, 2025

2025 Sponsorship Opportunities



● **Sponsor A Ducky**\$5

For each \$5 you commit, you'll sponsor one rubber ducky to race in the event on April 26th. You will receive official sponsorship papers with your duck's racing number. This is your chance to win one of over 90 valuable prizes, including a trip for a family of 4 to Disney World with airfare, hotel accommodations & park passes or \$2,500 in cash. Other prizes include getaway packages, family gym memberships, gift certificates to retailers, restaurants, golf courses & much more.

● **Friend of the Duck Race** \$75

Show your support for local schools & non-profit organizations participating in the event, and your support of the Chamber by becoming a Friend of the Duck Race. You select the level that fits your budget best! Sponsor benefits include: Name listing in the event program and name recognition in "Thank You" ad in Chamber newsletter following event.

● **Corporate Duck Race Entrant**\$150

For your \$150 contribution, one Corporate Duck will be entered in the Corporate Race to represent your business. A maximum of 150 ducks will be competing in this separate race 30 minutes prior to the main race. One cash prize of \$1500 will be awarded to the first Corporate Duck that crosses the finish line. All corporate duck racers will be listed by company name in the event program and in the "Thank You" ad in Chamber newsletter following the event.

● **Lucky Duck** \$250

These lucky benefits include: One Corporate Duck will be entered in the Corporate Race, name listing in event program, website and Facebook. Name recognition in "Thank You" ad in Chamber newsletter following event, and 2 free admissions to Chamber's April Business After Hours.

YES! We would like to support the Pawcatuck River Duck Race at the tax-de-duck-tible level indicated:

- _____ Friends of the Duck Race
- _____ Corporate Duck Race Entrant
- _____ Lucky Duck
- _____ Distinctive Duck
- _____ Dynamo Duck
- _____ Tidal Sponsor

Organizational Name: _____

Telephone: _____

Email: _____

Address: _____

Contact Name: _____

● **Distinctive Duck Sponsor** \$500

- ❖ Company logo on full-page event program advertisement printed in The Westerly Sun, Westerly – Pawcatuck Press, and Mystic River Press
- ❖ Company name listed in newspaper ads in The Westerly Sun, The Day, Chamber website and Facebook
- ❖ Company name recognition in a rotation of radio spots on local stations.
- ❖ 2 Passes to Chamber Hospitality Tent at event site, which includes lunch.
- ❖ Two Ducks (total) entered in the Corporate Duck Race, (cash grand prize of \$1,500 to the winning duck!) Only 150 ducks to be entered in race
- ❖ One official Duck Race Event T-Shirt
- ❖ Free three-month Banner Add on our website starting Aug-Sept (depending on availability), contact for more details. (\$150 value)

● **Dynamo Duck**.....\$1,000 - \$1,500

Take the plunge, and you'll be in good company along with the generous sponsors already at this level. You'll enjoy all Distinctive Duck Sponsor benefits PLUS:

- ❖ Four ducks (total) entered in the Corporate Duck Race, (with a cash grand prize of \$1,500 to the winning duck!) Only 150 ducks to be entered in the separate race. (Value \$600 - \$1,500)
- ❖ Four passes to Chamber Hospitality Area at event site, which includes lunch.
- ❖ Opportunity to have a 12' x 12' area within the event viewing area to represent your business. Distribute literature, promote your product, and build good will! We provide the audience; you provide the tent and all the display materials.
- ❖ Company logo on duck race webpage and Facebook page
- ❖ Company logo on sponsorship flyer distributed to 850 Chamber members.
- ❖ Company logo on 100 event posters distributed region-wide if commitment received by 2/1/25.
- ❖ Company logo event letterhead if commitment received by 2/1/25.
- ❖ Company logo on Duck Sponsorship Certificates if commitment received by 2/1/25.
- ❖ Two official event t-shirts, size large and a special duck memento.

● **Tidal Sponsor**.....\$2,000 (see next page)

Please complete the form above, return with your donation and a camera-ready logo (donors \$500+) to:
Ocean Community Chamber Foundation, 1 Chamber Way, Westerly, RI 02891

Phone: 401-369-2290

Fax: 401-596-2190

Send logos to: pawcatuckduckrace@gmail.com



Tidal Sponsorship

25th Annual Pawcatuck River Duck Race
Saturday, April 26, 2025

Benefits for the Tidal Sponsor at \$2,000:

- Company logo in advertisement on Duck Billboard in Downtown Westerly for two weeks in April
- Enlarged logo on 20,000 duck sponsorship certificates
- Enlarged logo on duck race letterhead
- Enlarged logo on 100 posters distributed region-wide
- Enlarged logo on event banner displayed on event day
- Enlarged logo on our duck race website page
- Opportunity to display company banner on day of event (provided by your company)
- Company logo on sponsorship flyers created by Chamber for newsletter, distributed to 900 Chamber members
- Enlarged Company logo all printed advertisements
- Company name recognition in a rotation of spots on local radio stations
- Six ducks (total) entered in the Corporate Duck Race, (with a cash grand prize of \$1,500 to the winning duck!) Only 150 ducks to be entered in the separate race. (Value \$600 - \$1,500)
- Six passes to Chamber Hospitality Tent at event site for lunch
- Opportunity to have a 12' x 12' area within the event viewing area to represent your business. Distribute literature, promote your product, and build good will! We provide the audience; you provide the tent and all the display materials.
- Six event t-shirts and a special duck memento
- Duck sponsorship certificates for employees to race in the main race at 1:30PM. Entrants are eligible for more than 90 prizes including a trip for a family of 4 to Disney World or \$2,500 cash.